



BROW BOUTIQUE SA

Microblading & Ombre Brow

LIMITED SPECIAL MICROSHADING COURSE NOW INCLUDED FREE

- 2023 -

COURSE

PROSPECTUS



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www.browboutique.co.za

ABOUT US

Brow Boutique was established as one of the first microblading specialists in South Africa. As a studio of working artists, we have a client base of over 7000 clients and nearly 250 students and pride ourselves on delivering the highest quality work with results and a reputation that speaks for itself.

Our head educator and Brow Boutique's founder, Jess Hollingdrake, established herself as one of the first Microblading artists in South Africa after qualifying with international Masters Training in Microblading, Permanent Makeup, Colour Knowledge and Pigment Removal . Jess is internationally recognised Advanced Permanent Makeup Artist and Master Trainer with nearly a decade of industry experience. She is a full member of PCASA as well as an affiliate member and corporate member of the SAAHSP .

Through her own experience, Jess has formulated a training program based on practical, first hand knowledge of owning and operating an established microblading business. As a trainer - she strongly believes in affording her students the best possible foundation on which they can grow a valuable skill and excel in all aspects of their microblading careers. Our students are not just taught how to microblade, they are taught how to emulate Jess's signature technique for natural looking brows. Unlike other training academies, we offer an intense 5 day training course. We do not believe in shortcuts and our students are trained to meet every strict international standard. We only use the highest quality products in our own studios and do not differ in our training. Our students have access to our support groups and regular refresher classes to ensure peace of mind and high quality professional and safe microblading.

MASTER TRAINER

Jess Hollingdrake



ADVANTAGES OF STARTING A MICROBLADING CAREER

01 *Low Costs*

The Brow Boutique Shop stocks all the consumables needed to keep you fully supplied all the time. At Brow Boutique we aim to offer the highest quality yet most affordable products in the industry. Our products are available on our online store and are delivered anywhere in South Africa. Microblading costs between R150 - R250 per procedure to complete.

02 *High Profits*

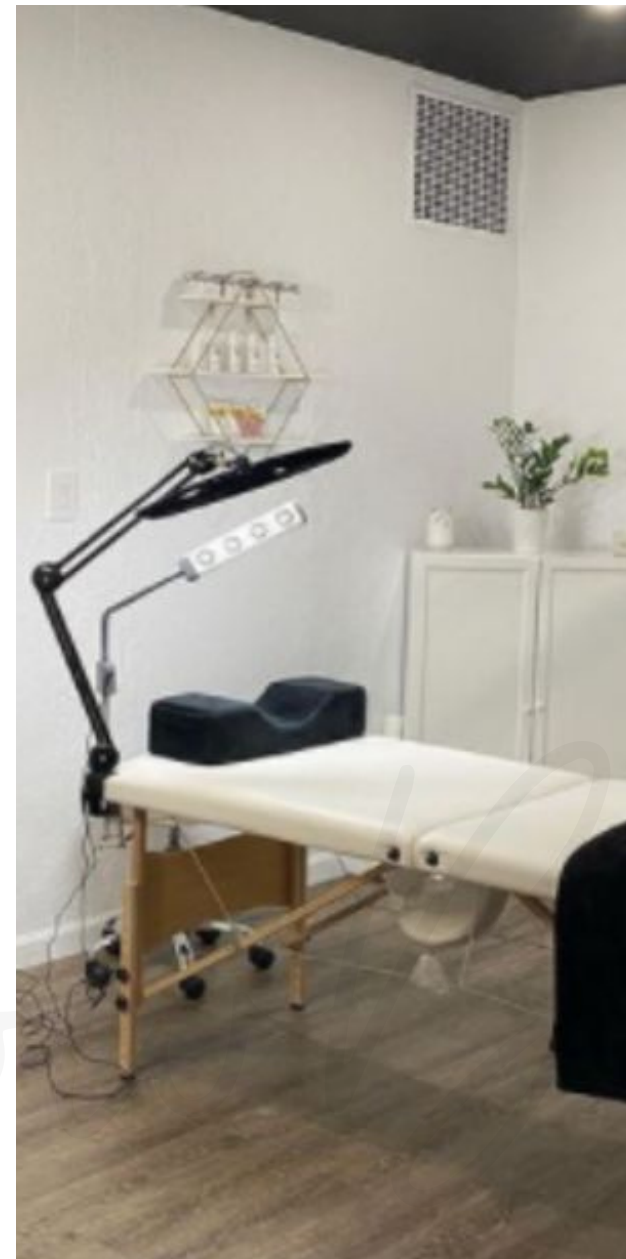
With the costs of completing a treatment being very low, microblading profits are exceptionally high. The cost of Microblading ranges between R1000 - R3000 per procedure. At an average of R1500 per client and only 20 Clients per month your income is well over R30 000 per month*

03 *No Experience*

Our training classes, practical exercises, manuals and demo's are designed for beginners with no previous experience in permanent makeup , tattooing or beauty. We have formulated 2 in-depth training manuals that cover all aspects of theory, practical exercises, industry tips and serve as a valuable referencing tool throughout your career.

DUE TO THE HIGH EARNING POTENTIAL, YOU CAN RECUPERATE YOUR TRAINING INVESTMENT IN A SHORT AMOUNT OF TIME, UNLIKE MANY OTHER BUSINESS OR BEAUTY COURSES. IF YOU ARE PLANNING TO PERFORM TREATMENTS FULL TIME OR FIT IN APPOINTMENTS AROUND YOUR CURRENT JOB, YOU WILL SOON BE IN PROFIT AND EARN ENOUGH TO COVER YOUR TRAINING AND SET UP COSTS.

WHAT YOU CAN EXPECT FROM OUR TRAINING



Manuals will be couriered to you for home study (2 weeks prior to training commencement)

4 Intensive classroom days

1 practical model day

1 Optional in studio job-shadowing day

Highest quality - expertly selected kits

2 in depth full colour manuals

All stationary and consumables used are supplied

Fun and interactive training environment

Presentations and demonstrations of every module

Case studies and feedback



Private, fully equipped and secure training venue

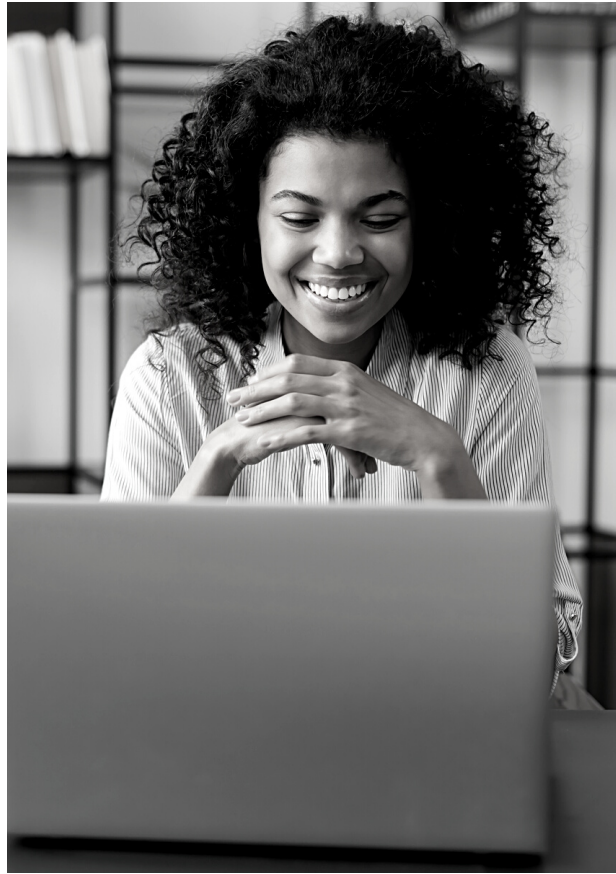
Delicious light lunch daily and refreshments

After training support

Dedicated Whatsapp group

Frequent refresher classes

TRAINING BREAKDOWN



PRE

PRE STUDY - 2 Weeks Prior

- Full training manual is couriered to you 2 weeks prior to training. You will need to study the theory component prior to course commencement.



01

Class Theory

- Theory Q & A
- Video Demo's of each section
- Stroke & Pattern Theory
- Technical Skills
- Pigment Colour Theory
- Fitzpatrick Skin Profiles
- Microblading techniques
- Common shaping mistakes and problematic brows



02

Brows in practice

- Eyebrow Designing
- Shaping & Stroke Patterning
- Practice on artificial skin
- Practical exercises and take home assignments



03

Skills Day

- Station set up and breakdowns
- Mapping techniques & understanding facial features
- More artificial skin practice



04

Demo's

- Instructors Live Demo
- Skills Workshop
- Ombre Brow Course Theory and Demo
- Take home assignments



05

Your Practical Day

- On the 5th day of your training, you will bring a model with you to class and perform your first microblading procedure under the guidance of our educators.

Costs + Kits

Training Fee
R9 500

**FINANCE
AVAILABLE**

No matter what kit you choose, the actual training does not differ. The kits are formulated to suit each student's individual budget

Our training fee is R9500

Students are required to choose from our
4 standard kit options.

Training Fee + **Basic Kit**
= R13 400
* (Deposit R6700)

Training Fee + **Full Kit**
= R16 750
* (Deposit R8125)

Training Fee + **Business Kit**
= R19 750
* (Deposit R 9875)

Training Fee + **Ultimate Kit**
= R30 150
* (Deposit R15 075)

The remaining 50% fee is to be paid
in full no less than 1 week before
your course commences.

**WE REQUIRE A 50% DEPOSIT OF YOUR
TRAINING FEE + KIT ON BOOKING.**

If you would like to join one of our classes,
please email us to request a **registration
form.**

This form needs to be filled out and sent
back to us at **info@browboutique.co.za.**

Once we have processed your
application - we will send you a formal
training invoice with payment details.

We accept EFT's , Direct deposits or
you may come in to our studio's to pay via
credit card or cash.

**PLEASE NOTE:
DEPOSITS ARE NON-REFUNDABLE**

You will not be allowed to train should
no balance payment be received
prior to course commencement.

Should you not be able to attend your
chosen dates, arrangements can be made
to join one of our next classes.

Right of Admission Reserved

Basic Kit

R3 900

- 2 x Brow Boutique Certificates
- 1 x Full Colour Manual Set
- 1 x Branded Notebook
- 1 x Branded Carry Bag
- 1 x Microblading Handtool
- 40 x Microblading Blades
- 1 x Topical Anaesthetic
- 1 x 7ml Pigment
- 2 x Blank Practice Skins
- 1 x Acrylic Pigment Cup Holder
- 1 x Waterproof Pull Pencil
- 1 x Vernier Calliper
- 1 x Brow Tweezer
- 1 x Surgical Marker
- 2 x Eyebrow Razors
- 1 x Mascara Brushes (Pack)
- 1 x Waterproof Dental Bibs (Pack)
- 1 x Pigment Cups (Pack)
- 1 x Sterilant
- 1 x Wet Wipes
- 1 x Pointed Earbuds (Pack)
- 1 x Alcohol Swabs (Pack)
- 5 x Client Aftercare Packs

*Please note that additional essential items may need to be purchased



Full Kit

R6 750

- 2 x Brow Boutique Certificates
- 1 x Full Colour Manual Set
- 1 x Branded Notebook
- 1 x Branded Carry Bag
- 1 x Microblading Handtool
- 1 x Crystal Handtool
- 60 x Microblading Blades
- 1 x Topical Anaesthetic
- 1 x Secondary Anaesthetic
- 2 x 7ml Pigments
- 4 x Blank Practice Skins
- 1 x Pigment Cup Holder
- 1 x Acrylic Pigment Stand
- 2 x Waterproof Pull Pencil
- 1 x Vernier Calliper
- 1 x Brow Tweezer
- 2 x Surgical Marker
- 4 x Eyebrow Razors
- 1 x Mascara Brushes (Pack)
- 1 x Dental Bibs (Pack)
- 2 x Pigment Cups (Pack)
- 1 x Box Face Masks
- 2 x Wet wipes
- 2 x Pointed Earbuds (Pack)
- 2 x Alcohol Swabs
- 1 x Sterilant
- 1 x Sharps Bin
- 10 x Client Aftercare Packs

Business In a Box Kit

R10 250

- | | |
|-----------------------------------|--|
| 2 x Brow Boutique Certificates | 2 x Pigment Cups (Pack) |
| 1 x Full Colour Manual Set | 1 x Hair Bonnets (Pack) |
| 1 x Branded Notebook | 1 x Cotton Swabs |
| 1 x Branded Carry Bag | 1 x Box Nitrile Gloves |
| 3 x Microblading Handtool | 1 x Box Face Masks |
| 100 x Microblading Blades | 2 x Wet wipes |
| 2 x Topical Anaesthetic | 2 x Pointed Earbuds (pack) |
| 1 x 30 ml Secondary Anaesthetic | 2 x Alcohol Swabs |
| 4 x 7ml Pigments | 1 x Cold Sterilant |
| 6 x Blank Practice Skins | 1 x Alcohol Spray |
| 1 x 30ml Practice Ink | 1 x Sharps Bin |
| 1 x Pigment Cup Holder | 1 x Instrument Sterilising Tray |
| 1 x Acrylic Pigment Stand | 1 x Eyebrow Ruler |
| 3 x Waterproof Pull Pencil | 1 x Electric Pigment Mixer |
| 1 x Vernier Calliper | 1 x Bronsun Eyebrow Tinting Kit |
| 1 x Brow Tweezer | 10 x Client Aftercare Packs |
| 2 x Surgical Marker | 20 x Fougera Ointment |
| 8 x Eyebrow Razors | |
| 2 x Mascara Brushes (Pack) | |
| 2 x Waterproof Dental Bibs (Pack) | |

MOST POPULAR



The Ultimate Kit

Everything you need to set up your own studio

R20 650

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|---------------------------------|--|
| 2 x Brow Boutique Certificates | 10 x Eyebrow Razors |
| 1 x Full Colour Manual Set | 50 x Mascara Brushes |
| 1 x Branded Notebook | 2 x Pigment Cups (Pack) |
| 1 x Branded Carry Bag | 3 x Cotton Swab Packs |
| 150 x Blades | 1 x Box Nitrile Gloves |
| 1 x Autoclave Handtool | 1 x Box Face Masks |
| 1 x Diana Handtool | 4 x Wet wipes |
| 1 x Crystal Handtool | 3 x Pointed Earbuds Pack |
| 2 x Topical Anaesthetic | 1 x Alcohol Swabs (Pack) |
| 1 x 30 ml Secondary Anaesthetic | 2 x Sterilant |
| 6 x 7ml Pigments | 1 x Disinfectant Spray |
| 8 x Blank Practice Skins | 1 x Sharps Bin |
| 2 x Inkless Skins | 1 x Instrument Sterilising Tray |
| 1 x 30ml Tattoo Practice Ink | 1 x Eyebrow Ruler |
| 1 x Pigment Cup Holder | 2 x Waterproof Dental Bibs (Pack) |
| 1 x Acrylic Pigment Stand | 1 x Electric Pigment Mixer |
| 3 x Waterproof Pull Pencil | 1 x Bronsun Eyebrow Tinting Kit |
| 2 x Vernier Calliper | 30 x Client Aftercare Packs |
| 1 x Tweezers | 30 x Fougera Ointment |
| 2 x Surgical Marker | 1 x Mannequin Head |
| 10 x Eyebrow Razors | 1 x 12" / 14" Ring Light |
| 50 x Mascara Brushes | 1 x Portable Massage Bed |

All Inclusive Branding Package:

This service is only available on the ultimate kit package. Our designer will chat to you about your business brand and create a branding package to emulate your own unique style.

What is included:

PDF Hi-Res print ready versions of:

Professional Business Logo
Business Card
Personalised Aftercare Cards
Personalised Consent Forms

*Please note that these are not physical items. All PDF/PNG files will be sent via email.

**Stock availability may vary. Some larger items may be delayed

OMBRE BROW MICROSHADING COURSE - ADD ON COURSE ONLY

R4500

LIMITED SPECIAL

THIS MICROSHADING COURSE IS INCLUDED IN YOUR MICROBLADING COURSE- FREE

Microshading is an advanced technique that falls under the greater umbrella of eyebrow microblading.

While they differ in application, they're both achieved by inserting pigment beneath the skin, like a tattoo. Microshading, like microblading - is performed using a hand tool and a disposable blade.

Brow Boutique has developed a unique technique for Manual Microshading based off traditional tattoo methods. Our technique is simple to master, does not require additional equipment such as expensive rotary machines and is a fantastic add on skill for microblading artists.

This technique creates a soft powdery effect that resembles brow powder and works perfectly for people who want anything from a little extra definition to a bold and dramatic ombre eyebrow.

Because Microblading is not suitable to every skin type, Microshading can often be offered as an alternative for people with oily or sensitive skin. Microshading perfectly compliments microblading and can be done together at the same appointment to create a beautiful combination brow.

TRAINING CONTENTS

Introduction & theory

Colour Theory Refresher

Video Demonstration

10 Unique Shading Styles including 3 ombre brow styles

2 Shading Techniques

Practice

Full Colour Shading Manual

All consumables used in training

Brow Boutique certificate

Lunch & refreshments

Access to whatsapp help group

Student discounts on supplies



TRAINING TESTIMONIALS



" Wow..... My training at Brow Boutique SA has been one amazing experience!!! Jess is a great lecturer, with so much skill, dedication and passion for her work! Thank you Jess for everything! Enjoyed every second of my training! xx"

-Monique Alberts



" Best training for Microblading, Thank you Jess. Very informative and intensive I have really learnt so much from you and the amazing advice you share. Thank you to everyone at Brow Boutique & Nikki van Gend for the amazing colour workshop this weekend!"

-Adrienne O'Brien



" I couldn't have chosen a better training course than the one Brow Boutique offered me in microblading. Jess and Aleesha are both gems, so willing to impart their knowledge during and after the course. I feel confident through my training to start my journey as a microblading artist. Thank you both, it's been life changing x"

-Tamsyn Jade Postma



" Training was fantastic! I was very nervous and amazed at how much I learnt in a few days. Jess is awesome and so talented, very blessed to have been trained by her! Thank you Brow Boutique, Aleesha and Jess were patient and so great to everyone learning. I would recommend them over and over!!!"

-Vivienne Louw



" Absolutely the best place and team to learn from. Jess is a great teacher and offers a lot of support whenever you need it."

-Chantel Van Schalkwyk



" Great training academy with very high standards. Learning from the best was such a privilege!"

-Monique Wood



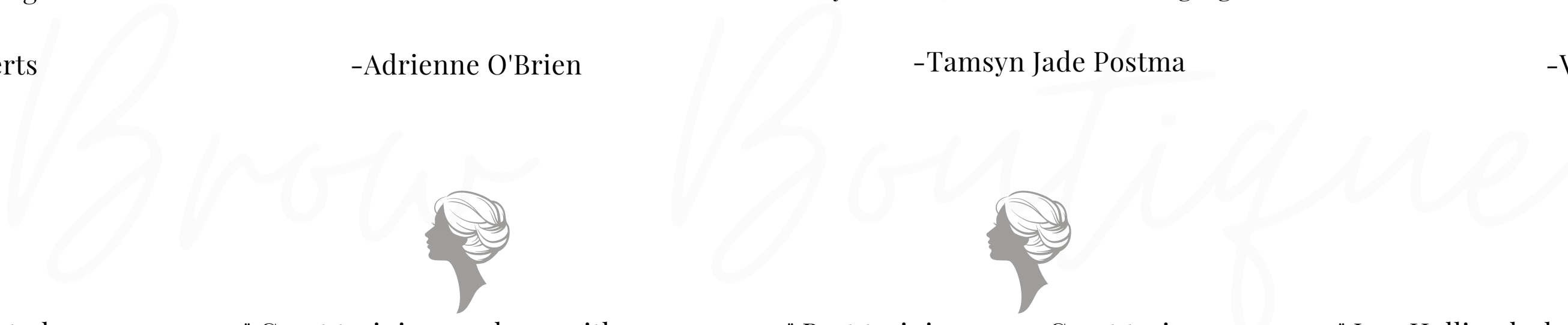
" Best training ever.. Great trainers, so much care and too much talent.. Thank you for an awesome course and all the follow-ups.. The ultimate place to start your dreams and get your microblading career going."

-Sanell Senekal



" Jess Hollingdrake is an amazing teacher, my experience so far with my microblading training course has been an exciting and insightful time. Jess is extremely attentive and patient teacher, her knowledge from all her years microblading has eased me into gaining confidence in my training and in myself and I'm so grateful for the course. "

-Jessica Fernandez





2023 TRAINING REGISTRATION

Dear Student

Welcome to Brow Boutique South Africa.

We are ecstatic that you have chosen to start your microblading career with us.

What is required from you:

- Please complete the registration form attached and send it back to us.
- Once we receive your registration form, we will send you a training invoice.
- A 50% deposit is required to secure your position.
- The remaining 50% of the fee is payable no less than a week before training commences.
- Daily attendance of all training days. (You are only required to attend one practical day)
- 6 case studies to be submitted after training for evaluation and certification.

Your microblading training will be a balanced mixture of theory and practical teaching, spanning over 5 days. You are encouraged to book a shadowing day, free of charge - with us after your training. Emphasis is placed on understanding that like all skills, microblading will require constant practice after your training.

Please note (Terms & Conditions)

Bookings work on a first-come first-served basis and we are not able to hold your space in the course without a deposit. Deposits are non-refundable. Should the balance of your payment not be made before the course commences, you will forfeit your position and training fee. Brow Boutique does not provide models, unless by prior arrangement.

Should you have any questions, we are more than happy to chat.

We look forward to meeting you.

Jess Hollingdrake

Sincerely,
Master Artist // Owner // Trainer

PERSONAL INFORMATION		
Full Name:		
Date of birth:	ID Number:	Nationality:
Email:		Cell:
Home Address:		Postal Address:
Allergies / Medical Conditions:		
TRAINING INFORMATION		
CIRCLE KIT OPTION: BASIC KIT / FULL KIT BUSINESS KIT / ULTIMATE KIT		Training Date:
What name would you like on your certificate?		
Do you have any beauty / PMU or tattoo experience?		
Have to ever received microblading or permanent makeup training?		
Highest level of education?		
Are you currently employed? If so, what is your profession?		
Dietary requirements? Please circle	Vegetarian / Vegan / Halaal / Lactose/ Other	
How did you hear about us?		
Full Signature:		
Do you agree to our T's & C's		